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FOR IMMEDIATE RELEASE

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Communication Survey Results Announced

A survey was mailed to all utility customers this spring to measure resident interest in and preferences for communication from the City of Siloam Springs. More than 880 responses were collected and tabulated.

- The results indicate that approximately half of respondents have internet access at home and work.
- Technology-based communication was favored by residents, with 38% indicating they favored e-mail or the city website as their preferred communication method.
- Fifty-one percent of responding residents indicated they would like to be better informed about City business.
- Sixty-two percent of responding residents said they use social media like Facebook or Twitter.

"The input from our residents is very valuable. Thank you to every household that participated. The information gathered will be used to develop and refine the communication methods we use to involve and inform the community," Stacy Vaughn, Communication Director said.

A copy of the survey results is attached.

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Silo ^{CITY OF} Springs
It's a natural.